

OXID VIA-eBay Plug-In

User Dokumentation

Modul Version: 1.1.0
Shopversion: OXID 4.6. – 4.7./5.0

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1 Features

The VIA-eBay module allows the uploading of products from your OXID eShop to eBay. In this process product information are passed from the product database to VIA-eBay. VIA-eBay converts the given product data into eBay-compliant data and creates listings on eBay with this information and your additional specifications.

If a product is sold on eBay VIA-eBay provides the order information back into your shop. Thus your usual handling process stays the same and you can handle eBay sales with almost no additional effort.

The high automation degree of VIA eBay allows efficient handling. Basic settings are set in a way to minimize additional work in daily operations. All important actions can be carried out of your store backend.

Benefits at a glance

- ✓ Placement of your eBay offers from your OXID shop backend.
- ✓ Intuitive setup wizard and automation allows almost instantaneous work with eBay, even without detailed knowledge of eBay.
- ✓ an article filter with 5 criteria allows a purposeful selection of products to be synchronized.

2 Installation

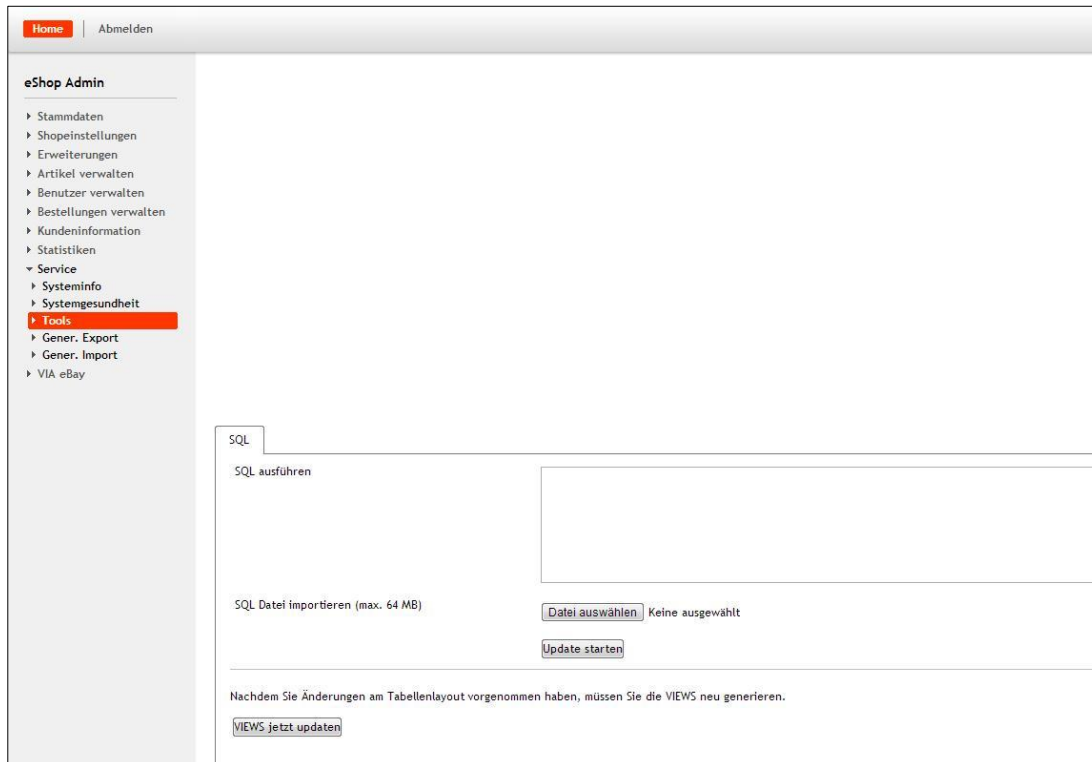
Back up your shop data. If you have concerns about installing the module, and you want to be assisted by trained staff, we are happy to support you. This module was developed for the OXID Shop Editions CE, PE, EE under the Versions mentioned above. Follow the instructions for a smooth operation. If there are ambiguities in the installation instructions, we are looking forward to your feedback (oxid@mediaopt.de).

2.1 Copy Files (all versions)

- Establish a connection to your webserver (for example via FTP).
- Copy the content of the directory *copy_this* in your store root directory .

2.2 install.sql and update view

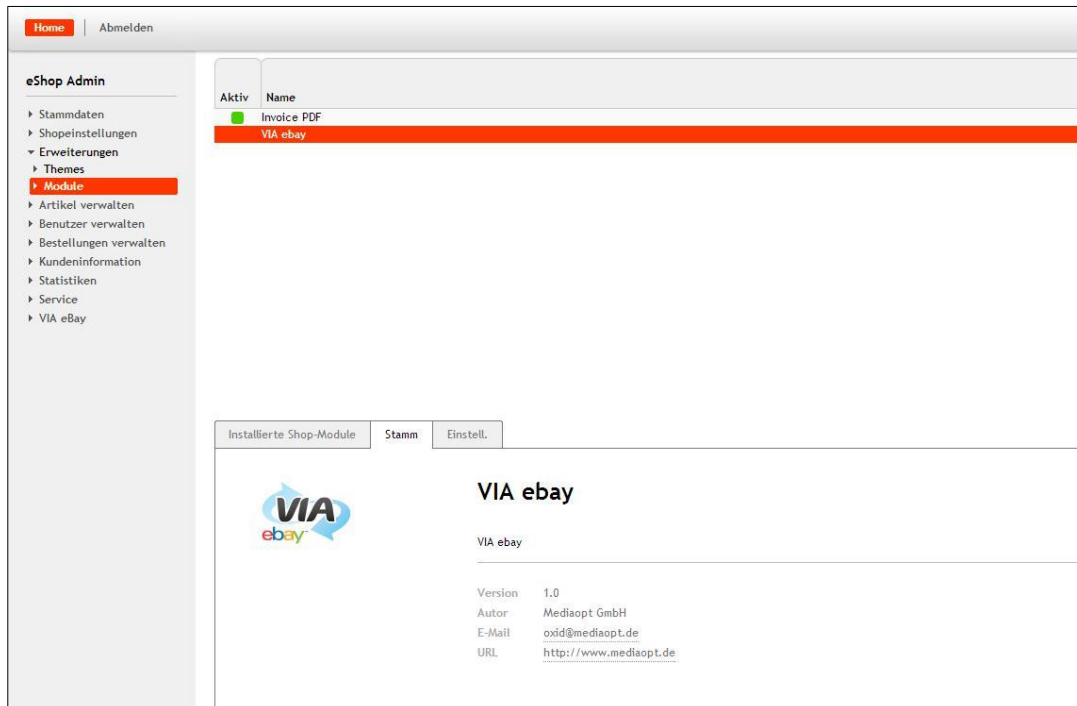
Please conduct the database update to find at: Service =>Tools. Please use the *install.sql*
Update the view afterwards.



The screenshot shows the eShop Admin interface. The left sidebar contains a menu with the following items: Stammdaten, Shop-Einstellungen, Erweiterungen, Artikel verwalten, Benutzer verwalten, Bestellungen verwalten, Kundeninformation, Statistiken, Service, Systeminfo, Systemgesundheit, Tools (highlighted in red), Gener. Export, Gener. Import, and VIA eBay. The main content area is titled 'SQL' and contains the following elements: a tab labeled 'SQL', a section 'SQL ausführen' with a large text input field, a section 'SQL Datei importieren (max. 64 MB)' with a 'Datei auswählen' button and the text 'Keine ausgewählt', an 'Update starten' button, and a message 'Nachdem Sie Änderungen am Tabellenlayout vorgenommen haben, müssen Sie die VIEWS neu generieren.' with a 'VIEWS jetzt updaten' button.

2.3 Modul Activation

Enable the modul using the OXID modul handling.



The screenshot shows the eShop Admin interface. On the left is a sidebar menu with 'eShop Admin' at the top, followed by 'Stammdaten', 'Shopeinstellungen', 'Erweiterungen', 'Themes', and 'Module' (which is highlighted). Under 'Module', there are links for 'Artikel verwalten', 'Benutzer verwalten', 'Bestellungen verwalten', 'Kundeninformation', 'Statistiken', 'Service', and 'VIA eBay'. The main content area has a table with columns 'Aktiv' and 'Name'. The 'Aktiv' column has a green square icon, and the 'Name' column has 'Invoice PDF' and 'VIA ebay'. Below the table, there are tabs for 'Installierte Shop-Module', 'Stamm', and 'Einstell.'. The 'Installierte Shop-Module' tab is selected, showing the 'VIA ebay' module details. The details include the 'VIA ebay' logo, the name 'VIA ebay', and a list of metadata: Version 1.0, Autor Mediaopt GmbH, E-Mail oxid@mediaopt.de, and URL <http://www.mediaopt.de>.

2.4 Writing access to the log file

Create the file `/log/mo_viaebay.log` and make sure that the file has writing permissions (e.g. 777). The file permissions can be managed by using an FTP-tool (or other tools).

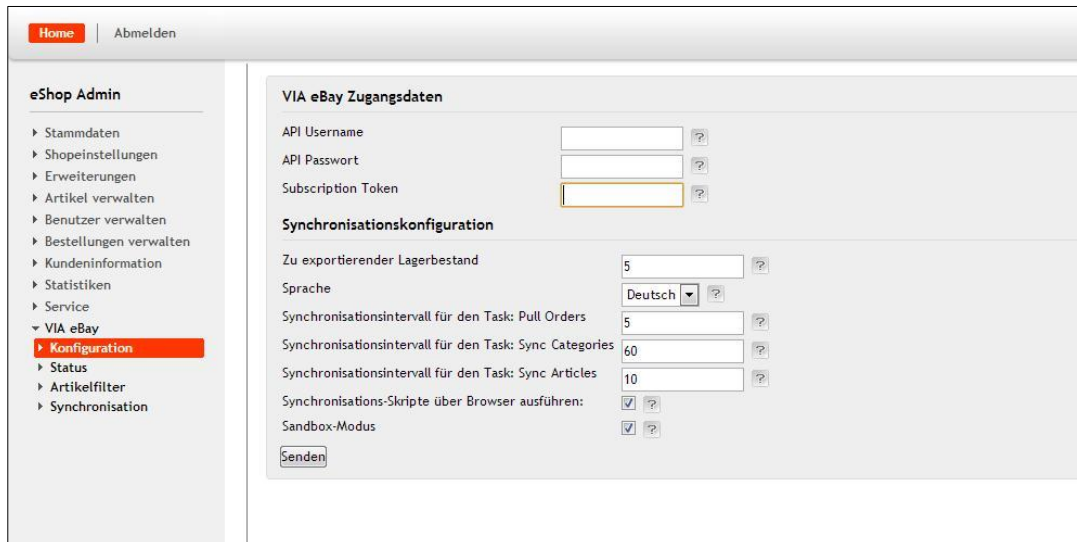
2.5 Empty tmp directory and update the shop

Delete all *.php & *.txt files in the OXID main directory under `/tmp`. After this please empty your browser cache, delete cookies, and update your store backend page using F5. By now you should see the menu item "VIA eBay".

3 Configuration

3.1 Configuration in OXID

Set up your new interface by entering your VIA-eBay credentials (API Username, API Password, Subscription token).



Inventory

Determine how much stock of each product should be transferred to VIA-eBay. Note that if there are items with a lower supply only the amount of product that actually exists is transferred to VIA-eBay. We recommend to always keep this stock value lesser than the stock value specified in the article filter (see 3.3).

Language

Which items texts and descriptions should be transferred to VIA-eBay is defined using the language settings (if your shop uses multiple languages).

Synchronization intervals

The synchronization intervals for the tasks "Pull Orders", Sync Categories "and" Sync Articles "define the intervals in which they should be performed. The prerequisite is that the appropriate cronjob was established (see 3.6). For regular operation we recommend a short interval for the order and item import.

Synchronization scripts in the browser

You can choose to manually perform the synchronization and thus run the synchronization scripts in the browser, by checking the related checkbox in the synchronization settings. Please note that in this

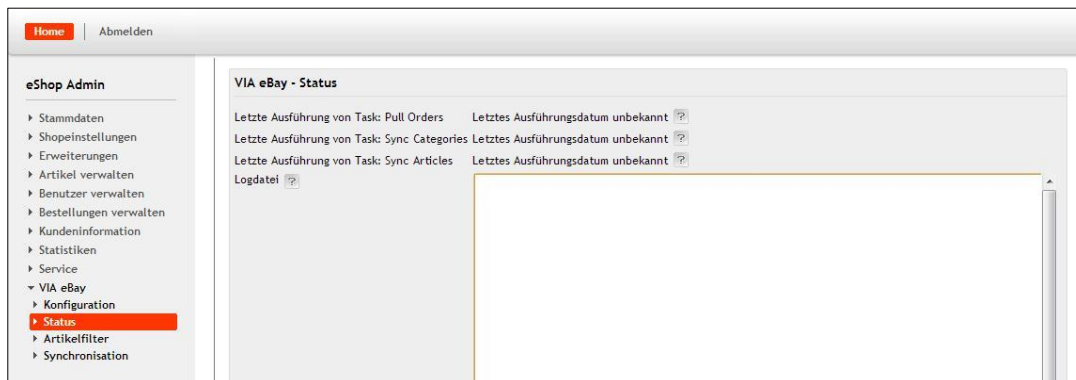
case you should protect your script directory *SHOP-URL/modules/mo_viaebay/scripts/* using *htaccess* against unauthorized access.

Sandbox mode

If you test your VIA eBay interface via a sandbox account, you should make sure, that the appropriate settings are chosen. Don't forget to remove the check, if you start working with the system in the live environment.

3.2 Status Control

To keep track of your individual synchronizations, you can evaluate an extract of the current log file in the status area.



3.3 Article Filters

Here, you can define the items you wish to export. You have the possibility to filter your items by category, manufacturer, price, existing product image and minimum stock. Your selection is shown in the preview window.

We recommend selecting a smaller stock as specified in the export configuration. The intention here is to capture the desired items.

[Home](#)
[Abmelden](#)

eShop Admin

- Stammdaten
- Shopeinstellungen
- Erweiterungen
- Artikel verwalten
- Benutzer verwalten
- Bestellungen verwalten
- Kundeninformation
- Statistiken
- Service
- VIA eBay
 - Konfiguration
 - Status
 - Artikelfilter**
 - Synchronisation

Artikelfilter

Kategorien zuweisen

Hersteller zuweisen

Bruttopreis
 von bis

Artikelbild vorhanden?
 ☐

Lagerbestand:

Für den Export ausgewählte Artikel

Bindung LIQUID FORCE INDEX BOOT 2010 - 2403
 Bindung LIQUID FORCE TRANSIT BOOT 2010 - 2402
 Bindung O'BRIEN DECADE CT 2010 - 2401
 Helm AHM 5000 - 1505
 Kite CORE GT - 1205
 Kite CORE GTS - 1208
 Kite CORE RIOT XR - 1209
 Kite FLYSURFER SPEED3 - 1201
 Kite Leinen VECTOR QUAD PRO - 1504
 Kite LIQUID FORCE ENVY - 1204
 Kite LIQUID FORCE HAVOC - 1202
 Kite NAISH PARK 2011 - 1210
 Kite NBK EVO 2010 - 1211
 Kite NBK REBEL 2010 - 1212
 Kite RRD PASSION 2009 - 1207
 Kite RRD PASSION 2010 - 1206
 Kite SPLEENE SP-X 2010 - 1203
 Kiteboard CABRINHA CALIBER 2011 - 1302
 Kiteboard FLYBOARDS FLYWAVE 2010 - 1304
 Kiteboard NAISH MOMENTUM - 1303
 Kiteboard RRD TOXIC WAVEZ - 1301
 KiteFix Kleber GLUFIX (30g) - 1506
 Klebeband DACRON KITEFIX - 1501
 Kuyichi 1/2 Sleeve Shirt - 3585
 Kuyichi Gürtel JUNO - 3504
 Kuyichi Jeans ANNA - 3570
 Kuyichi Jeans CANDY - 3571
 Kuyichi Jeans KYLE - 3560
 Kuyichi Jeans MICK - 3561
 Kuyichi Jeans SUGAR - 3572

3.4 How to exclude an article

If (despite the article filter) unwanted items appear in the export, you can withdraw the permission for matching on item level.

[Home](#)
[Abmelden](#)

eShop Admin

- Stammdaten
- Shopeinstellungen
- Erweiterungen
- Artikel verwalten
- Benutzer verwalten
- Bestellungen verwalten
- Kundeninformation
- Statistiken
- Service
- VIA eBay

A	Art.-Nr.	Titel
<input checked="" type="checkbox"/>	1402	Trapez KON MADTRICK
<input checked="" type="checkbox"/>	1501	Klebeband DACRON KITEFIX
<input checked="" type="checkbox"/>	1302	Kiteboard CABRINHA CALIBER 2011
<input checked="" type="checkbox"/>	2401	Bindung O'BRIEN DECADE CT 2010
<input checked="" type="checkbox"/>	3570	Kuyichi Jeans ANNA
<input checked="" type="checkbox"/>	3560	Kuyichi Jeans KYLE
<input checked="" type="checkbox"/>	3582	Stewart-Brown Shirt Kisses Fish
<input checked="" type="checkbox"/>	3571	Kuyichi Jeans CANDY
<input checked="" type="checkbox"/>	3583	Stewart-Brown Organic Pima Edged Lengthen
<input checked="" type="checkbox"/>	3572	Kuyichi Jeans SUGAR

Seite 1 / 6

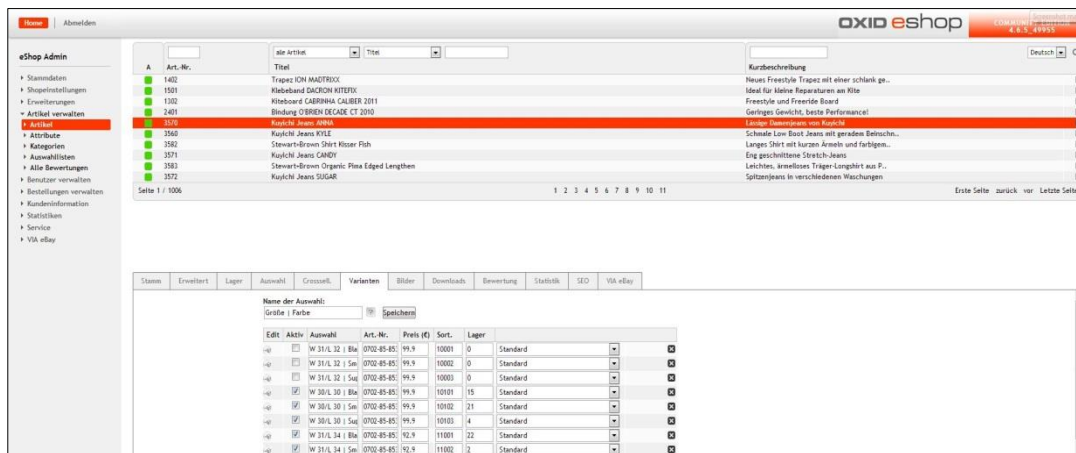
1 2 3 4 5 6

Stamm	Erweitert	Lager	Auswahl	Crosssell	Varianten	Bilder	Downloads	Bewertung	Statistik	SEO	VIA eBay
VIA-ID: 4546 Sync Datum: 2012-11-27 18:17:09 VIA eBay-Export erlauben? <input checked="" type="checkbox"/> <input type="button" value=""/>											

3.5 Variant Products

Please note that only product variants can be transferred if the individual variants are stored as an actual product. Characteristics which are defined by selection lists are not transferred to VIA-eBay.

The item specifics of the different variants have to be separated by using “ | ” (Pipe).



The screenshot shows the oxid eshop admin interface. The top navigation bar includes 'Home', 'Abmelden', and the 'oxid eshop' logo. A sidebar on the left contains 'eShop Admin' with various management options. The main area displays a list of products with columns for 'Art.-Nr.', 'Titel', and 'Kurzbeschreibung'. One product, 'Kaschmir-Jeans KYLE', is highlighted. Below the list, a detailed view of the selected product is shown, including a table of variants with columns for 'Größe', 'Farbe', 'Art.-Nr.', 'Preis (€)', 'Sort.', and 'Lager'. The variant table shows different sizes and colors of the jeans with their respective prices and stock levels.

3.6 Product Images

The product images are transferred from OXID at Via eBay, as follows:

no thumbnail:

- OXID #1 = list image (Image.Type = 1)
- OXID #1 = product image (Image.Type = 2)
- OXID #2 = image gallery 1 (Image.Type = 3)
- OXID #3 = image gallery (Image.Type = 4)
- OXID #4 = image gallery (Image.Type = 5)
- OXID #5 = image gallery (Image.Type = 6)

With a thumbnail:

- OXID own thumbnail = list image (Image.Type = 1)
- OXID #1 = product image (Image.Type = 2)
- OXID #2 = image gallery 1 (Image.Type = 3)
- OXID #3 = image gallery (Image.Type = 4),
- OXID #4 = image gallery (Image.Type = 5)
- OXID #5 = image gallery (Image.Type = 6)

OXID creates own versions of the image based on the Via eBay size requirements for the defined product images.

List image

The list image (image gallery) corresponds to the image in the listing of items or in a search result. Maximum image size for an eBay list picture is 225px x 225px.

Product image

The product picture (standard image) corresponds to the image in the details view of an eBay bid. Image size for an eBay product image is min. 500px x 500px or max.1500px x 1500px.

3.7 Synchronizing



With a Cronjob

Set up a cronjob on your server that runs the specified script. We recommend to configure an interval of 5 minutes (max 24 hours), depending on the volume of your eBay business and the degree of capacity utilization of the server. If you are using the OXID Enterprise Edition you can commit the Shop-ID as parameter to the script.

Example: *SHOP-URL/modules/mo_viaebay/scripts/mo_viaebay__sync_all.php*

Manually

After selecting your items, you can still initiate a manual sync. If you have customized your shop the categories, please make sure that the categories are synchronized before the items.

Please note

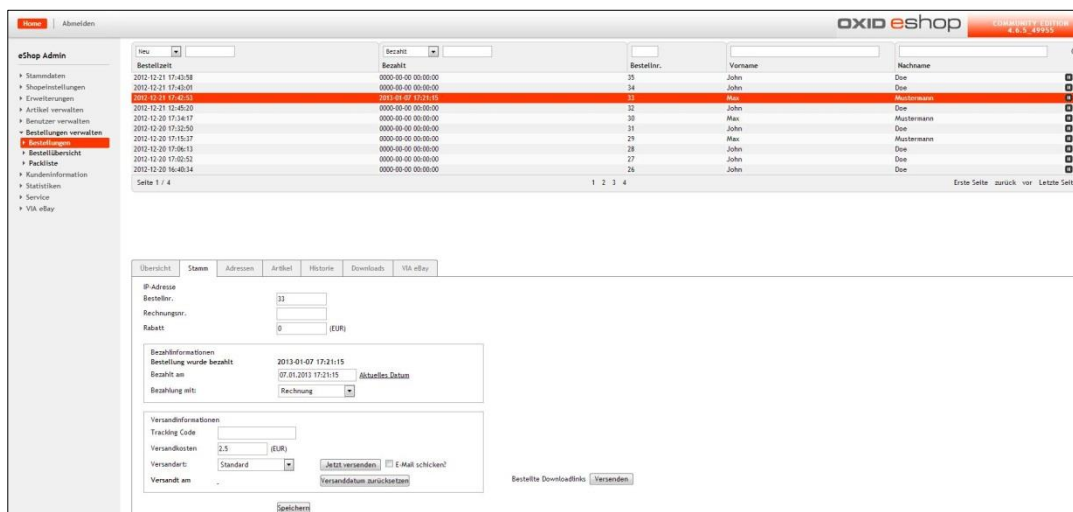
Do not transfer more than 20 Articles in one interval. If you want to transfer a huge number of items with synchronization you should choose a small synchronization interval in order to allow the synchronization process to work as fast as possible.

A flawed item will be deactivated during the synchronization process to not endanger the synchronization chain. A deactivated article has to be reactivated manually.

3.8 Synchronizing orders

All orders that are received through eBay are created in OXID. For orders, with an unknown customer, the missing data are replaced with "-".

3.9 Completing an order

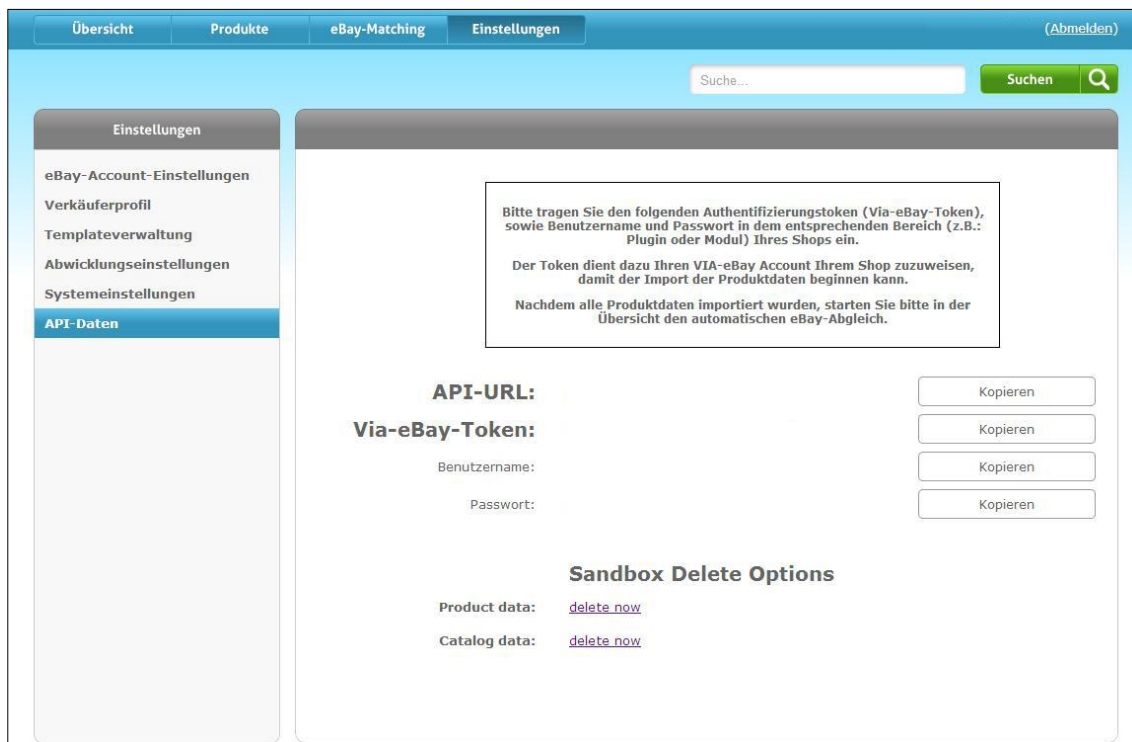


If you define, the date for incoming payments or delivery as usual, the corresponding information is now also transmitted to VIA-eBay. After a successful transmission to VIA eBay a success message is shown in the VIA-eBay rider.



4 VIA Backend

You get the login details for the communication between VIA-eBay and your online shop from the backend of your VIA eBay interface.



Übersicht Produkte eBay-Matching **Einstellungen** (Abmelden)

Suche... Suchen

Einstellungen

- eBay-Account-Einstellungen
- Verkäuferprofil
- Templateverwaltung
- Abwicklungseinstellungen
- Systemeinstellungen
- API-Daten**

Bitte tragen Sie den folgenden Authentifizierungstoken (Via-eBay-Token), sowie Benutzername und Passwort in dem entsprechenden Bereich (z.B.: Plugin oder Modul) Ihres Shops ein.

Der Token dient dazu Ihren VIA-eBay Account Ihrem Shop zuzuweisen, damit der Import der Produktdaten beginnen kann.

Nachdem alle Produktdaten importiert wurden, starten Sie bitte in der Übersicht den automatischen eBay-Abgleich.

API-URL:

Via-eBay-Token:

Benutzername:

Passwort:

Sandbox Delete Options

Product data: [delete now](#)

Catalog data: [delete now](#)

After a correct export of your product data from your OXID eShop backed (manual, or cronjob-controlled synchronization process), the quantity of exported products appears in the overview list of VIA-eBay.



Übersicht Produkte eBay-Matching **Einstellungen** (Abmelden)

Suche... Suchen

Übersicht

Produkte

Produkte gesamt: 9

Automatisch zugeordnet: 4 von 9

Nicht zugeordnet: 5 von 9

Für eBay vorbereitet: 4 von 9

Auf eBay eingestellt: 0 von 9

You can control or complete the product information and the category matching for eBay in the product details view of VIA-eBay.

Übersicht

Produkte

eBay-Matching

Einstellungen

(Abmelden)

Suche...

Suchen

Übersicht

Produkte

Produkte gesamt: 9

Automatisch zugeordnet: 4 von 9

Nicht zugeordnet: 5 von 9

Manuellen Abgleich starten

Für eBay vorbereitet: 4 von 9

Produkte bei eBay einstellen

Auf eBay eingestellt: 0 von 9

Eingestellte Produkte anzeigen

5 FAQ

Q: The items have been transferred incomplete to VIA-eBay.

A: Maybe the category synchronization was not yet completed. Start this procedure again.

A: Make sure you have enough items in stock before you export it to VIA eBay.

A: Make sure to fill out the stock information before you export it.

Q: How do I know that my article export has taken place?

A: The communication between OXID and VIA-eBay is logged and the files are documented in your status window.